

SYED MUHAMMAD MONIS



Personal Information

Father's Name: Syed Muhammad Younus Sirhandi
Date of Birth: 03 - 08 - 1975
N.I.C # 35202 -9372995-9
Religion Islam
Nationality Pakistani
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E - Mail info@it-souls.com, syed_monis@yahoo.com
Permanent Address: 363 Jehan Zaib Block Allama Iqbal Town,
Lahore

Objective

Committed in applying my knowledge, Skills & Abilities for the best of the organization, I am associated with.

Summary of Qualifications

- ☑ **M.S (IT)**
PRESTON UNIVERCITY (Higher Education Commission Recognized) 2007
- ☑ **B.C.S**
*NEWPORTS INSTITUTE OF COMMUNICATIONS & ECONOMICS.
KARACHI (Higher Education Commission Recognized) Sep 2004*
- ☑ **F.SC**
*BOARD OF INTERMEDIATE & SECONDARY EDUCATION
BAHAWALPUR. (Board Of Intermediate And Secondary Education Recognized)
MAR 1997*
- ☑ **METRIC**
*BOARD OF INTERMEDIATE AND SECONDARY EDUCATION,
LAHORE (Board Of Intermediate And Secondary Education Recognized)
MAR 1991*

International / National Computer Certifications

- ☑ **CERTIFICATION FROM BRAINBEEZ.COM**
- ☑ *-System Engineer -Ethical Hacker -Hardware and Networking - System Administration*
- ☑ **CERTIFICATIONS FROM BRAINBENCH.COM**
- ☑ **CERTIFICATIONS FROM E-CERTIFICATIONS**
- ☑ **DIPLOMA IN COMPUTER APPLICATIONS (DCA) JUNE 1994.**
(FOXPRO DATABASE WAS THE MAIN SUBJECT).

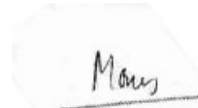
Working Experience

- ☑ 4 + years maintains an excellent knowledge of the major search engine algorithm and ranking systems
- ☑ An expert in [Internet Marketing campaigns](#), specializing in Organic Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing, Article Marketing & Market Research
- ☑ Possesses an excellent understanding of Web Analytics
- ☑ Highly knowledgeable in all aspects of Google Adwords, Yahoo Search Marketing and MSN Adcenter

- ☑ Former job titles include SEO Manager, SEO Pro, SEO Expert, SEO Guru, SEO Consultant, SEO Specialist, AdWords Expert and AdWords Specialist
- ☑ Extensive experience in the development of SEOs, E-Marketers and SEO Researchers
- ☑ [Oscommerce](#) Solution provider and their website promoter also associated with the excellent website building company.
- ☑ Masters educated in Computer Sciences
- ☑ A major player in the Pakistani SEO / SEM industry
- ☑ Fluent in the English language with strong written communication skills
- ☑ Client-focused with advanced experience working with customers across the globe.
- ☑ Retains an excellent knowledge of PHP and ASP technologies
- ☑ A fast learner with the ability to work autonomously or as a pivotal part of a wider team.

I am very excited about this opportunity and look forward to speaking with you soon about the results you can expect from me. I am looking forward to hearing from you

Sincerely,
Syed Muhammad Monis

A handwritten signature in black ink that reads "Monis". The signature is written in a cursive style and is positioned above a horizontal line.

SEO /SEM Specialist